

## **'Who Do You Want To Meet?'**

### **Call out for ideas**

As part of Sunderland Culture's Great Place programme, funded by the National Lottery, we want to work with people in this city to celebrate the imagination, creativity and skill of everyone who lives in Sunderland.

We would like to bring together diverse groups from across Sunderland to create three amazing performances which will be shared at an event in June, celebrating the communities which have shaped the histories of our city, as part of a new project called:

### **'Who do you want to meet?'**

We want to hear ideas from communities and groups in Sunderland. Read on to find out more about the project, and how you can apply.

### **Who Do You Want To Meet?**

#### **Would you like the chance to meet, share ideas and work with other communities in Sunderland?**

Maybe you're a Bollywood dancing troupe, or a brass band. Maybe you're a group of people who meet up to paint murals, or a group of people who like to sing together. We would like to help you meet another group so you can explore ideas, share skills and make something together!

If you are up for a new challenge and would like to be involved, tell us about you and your ideas. Following an expression of interest and informal interviews in a few weeks time, groups will be selected to receive support through funding and guidance from our team to help them create, and share, something amazing.

#### **What are we looking for?**

During 2019, we will support twelve community groups/organisations to work with another group and create 6 performances or pieces of work which bring together people from diverse backgrounds. The project will run in 2 phases.

During the first phase, between February - June 2019, we will support six groups who will come together to form three projects, each of which will create a piece of work which will be shared at an event in late June 2019.

We want you to make a new connection with a different group. You might have already connected with them, or know of them, or you might not yet know who you want to work with! We can help you to create something special. This could take lots of different forms including:

theatre      music      singing      dance      film      storytelling  
or something else entirely!

We would particularly like to hear from groups whose members come from ethnically and culturally diverse backgrounds, and/ or who live in different areas across the city and the river.

### **Is there a theme?**

Your ideas could be about:

- celebrating the differences and similarities between your group and the group you want to work with
- stories of life in Sunderland
- exploring the history or heritage of your group, community and the group you want to work with

### **What happens to the work you create?**

In June, Sunderland Culture will host a sharing event where all three projects can come together to showcase their work and celebrate together.

### **Budget and Money**

We will award £3000 to each of the projects. This includes VAT and must cover all of the costs required to create, complete and perform your final piece, including your staff fees.

Collaborating with an artist can be a great way of increasing skills or finding new ways of working. If you want to work with an artist to help support the process, we can help you find someone! Just let us know in your application. Don't forget that you will have to take artist fees into consideration in your budget if you decide you want to work with an artist.

If your application is successful, you must have a bank account for your organisation/group. We can't place funds into an individual's bank account, so you have to either be a constituted group with a bank account or be working with an organisation which is willing to manage and be responsible for the funds for you.

Sunderland Culture will support the marketing of the project, including talking to the press and media, and we will document and evaluate the project. We will work closely with the commissioned groups/organisations on the planning and delivery of these elements.

### **Make it Happen - Helix Arts - Arts Management Short Course**

If you are successful in your application, we will invite two representatives from your group, and the group you want to work with to attend 'Make it Happen' Arts Management training alongside representatives from the other successful projects.

This short course totals two days (12 hours in total and can be arranged to suit the schedules of your group representatives) and will give you the skills deliver this project, plan the sharing event and run your own projects in the future.

As a condition of the funding, two representatives from your group must be able to attend this training - timings will be confirmed with you.

### **How does it work?**

If you are part of a group or community who live or meet in Sunderland, you can apply to take part in *Who Do You Want to Meet?* See our checklist on page 8 which will help you work out if you meet the application criteria.

#### *Stage 1 - February 2019*

You will tell us about your group, what you do, and what you care about.

#### *Stage 2 - March 2019*

We will ask to meet you in person to chat with you about your group, and what ideas you want to explore in your project.

#### *Stage 3 - March 2019*

If you didn't know who you wanted to meet when you made your application, and your application is successful, we will then match your group with another group in Sunderland for you to work with collaboratively for the next couple of months.

#### *Stage 4 - April - June 2019*

You will start working with the other group! You will be supported by Sunderland Culture, and an artist (if you decide). You will work together for 8 weeks to plan and rehearse for your performance. We will be on hand to help you plan and work out the details of your project, and will meet regularly with you

#### *Stage 5 - June 2019*

You will perform at a sharing event in June with the other groups who have been successful in their applications. Friends, family and the public can attend for free to celebrate your work and achievements.

### **How to apply**

**If you are interested in this opportunity we'd love to hear from you.**

Please submit a document, no more than 2 sides of A4 **OR** fill in our paper application forms that can be collected at Arts Centre Washington, Bethany City Church, National Glass Centre or Young Asian Voices, **OR** submit a short video (no more than 10 minutes) which answers the following questions:

#### ***Who are you?***

*Tell us about the organisation/group applying. We'd like to know the following:*

- Name of the group
- A bit about the group and its members. Who do you work with and how?
- Number of members
- Where you are based
- The legal status of your group. Are you constituted?
- Does the group have a bank account? If not, have you got the agreement of an organisation to manage, and be responsible for, the money for the project?
- Anything more you want us to know?

#### ***What would the project be?***

*Tell us about your idea!*

- What do you want to do?
- What will you make?
- How will you create it?
- Tell us about the themes and ideas you want to explore in your work
- What are the benefits to your group and the group you want to connect with?

- Do you need staff to support you? If so, who?
- How will you manage the running of the project?

***Who would you like to connect with and why?***

*In other words - who do you want to meet? Please tell us:*

- The name of the group you'd like to meet (or the kind of group you'd like to work with)
- Do you have an existing connection?
- Why would you like to connect with this group?
- Where are they based?
- What type of work do they do?
- Anything else you think is important

***What happens in the future?***

*We hope that this will be a spring board for more art work to be created and connections to be made. What do you see could be the lasting impact of the project for your group?*

***Timeline***

*It's important you show us that you have made a plan for how to create your performance. If successful, you will have 8 weeks to create your work before performing. Please show us week by week how you imagine your project developing and being ready to show in June.*

***How would you spend and manage the budget?***

*Break the budget down for us so we understand how much you're spending on what. This might include:*

- Wages for Staff
- Cost of refreshments for sessions
- Printing of song words
- Cost of costume
- Room hire
- Transport

Example budget:

Transport - taxis to and from venue for visiting group	£200
Refreshments	£300
Costume	£300
Printing	£100
Staff Wages	£1000
Artist Fee - £100 per 2 hour session for 6 sessions	£600
Room Hire - £10 per hour for 20 hours	£200
Contingency @ 10%	£300
<b>TOTAL</b>	<b>£3000</b>

*We also need to know who will manage the budget? How will it be kept on track? It's important we know that you will keep records of your spending to share with us.*

### **Questions?**

Please email [corinne.kilvington@sunderlandculture.org.uk](mailto:corinne.kilvington@sunderlandculture.org.uk) or [posy.jowett@sunderlandculture.org.uk](mailto:posy.jowett@sunderlandculture.org.uk) who will help you to answer any questions you might have about how to apply.

Posy and Corinne will also be available to chat through your application and help you with any questions at 4 drop in sessions in March:

Tuesday 5th March	1pm-3pm	Sans Street Centre Upper Sans Street, Sunderland, SR1 1HG
Tuesday 5th March	4.30pm-6.30pm	Arts Centre Washington Biddick Lane, Washington, NE38 8AB
Monday 11th March	1pm-3pm	Miss Tina's Sunderland Beaumont Street, Southwick, Sunderland, SR5 2JR
Tuesday 12th March	4pm-5pm	Bethany City Church Bede Tower, Burdon Road, Sunderland, SR2 7EA

### **Other formats?**

If you would like to request this document in another language, the simplified or the large print version of this document, please email [corinne.kilvington@sunderlandculture.org.uk](mailto:corinne.kilvington@sunderlandculture.org.uk) or [posy.jowett@sunderlandculture.org.uk](mailto:posy.jowett@sunderlandculture.org.uk)

### **Deadline**

When you've finished, please email your document to [corinne.kilvington@sunderlandculture.org.uk](mailto:corinne.kilvington@sunderlandculture.org.uk) before **5pm Friday 22 March 2019**

If you are successful in the first round of the applications, you will be notified by end of day Tuesday 26<sup>th</sup> March and asked to attend an interview where we will ask you some more questions about your project.

Interviews will be held on **Friday 29 March 2019**

### **Looking forward to hearing from you!**

### **More about the project:**

The 'Who Do You Want To Meet?' project is part of Sunderland Culture's Great Place programme. We are fortunate in Sunderland, to be one of just 16 pilot areas for this scheme which is funded thanks to National Lottery players through Arts Council England (ACE) and National Lottery Heritage Fund (NLHF). The aim of the Great Place scheme is to put arts, culture and heritage at the heart of communities.

This part of Sunderland's Great Place programme is called *Unify* - and focusses on celebrating diversity, creating new connections, building understanding, telling positive stories about our communities and supporting people in the city to be creative and discover their heritage.

### **Who are Sunderland Culture?**

Sunderland Culture was formed in 2016 to bring together the cultural programmes of Sunderland City Council, University of Sunderland and Music, Arts and Culture (MAC) Trust into a single, independent, organisation and to realise the ambition of a city brimming with creative potential.

Sunderland Culture works in National Glass Centre, Northern Gallery for Contemporary Art, Sunderland Museum & Winter Gardens, Arts Centre Washington and The Fire Station, and delivers programmes of cultural engagement and events across the whole city. It works across the city to ensure the power of great art, culture and creativity is harnessed for the benefit of Sunderland, its residents and visitors. Sunderland Culture's mission is to improve life for everyone in Sunderland through culture. Sunderland Culture is an Arts Council England National Portfolio Organisation

### **Application Checklist**

<u>Eligibility</u>	Yes	No
Do you belong to a group, organisation or community that meets in Sunderland?	<input type="checkbox"/>	<input type="checkbox"/>
Are you interested in working with another group, organisation or community to make something amazing?	<input type="checkbox"/>	<input type="checkbox"/>
Is your group constituted? If not, do you have permission from a larger organisation to represent your group and be responsible for the funds?	<input type="checkbox"/>	<input type="checkbox"/>
Have you thought about how you will manage the budget?	<input type="checkbox"/>	<input type="checkbox"/>
Have you thought about how you will manage the project?	<input type="checkbox"/>	<input type="checkbox"/>
<u>Application</u>		
Have you answered all of the questions asked in the application guidance?	<input type="checkbox"/>	<input type="checkbox"/>
If you answered YES to all of the above, then you are ready to submit your application! If you answered NO to any of these questions, then send us an email, or attend one of our drop in sessions to find out if we can help you make your application.		
Remember, if you have any questions about the application or how to apply, please email <a href="mailto:corinne.kilvington@sunderlandculture.org.uk">corinne.kilvington@sunderlandculture.org.uk</a> or <a href="mailto:posy.jowett@sunderlandculture.org.uk">posy.jowett@sunderlandculture.org.uk</a>		