

## **SUNDERLAND CREATIVE DEVELOPMENT BURSARY**

As part of Sunderland Culture's Great Place programme, funded by the National Lottery, we are launching an open call to independent creative practitioners, artists, producers and cultural or heritage organisations based in Sunderland, to apply for a bursary of up to £2000 to help them move to the next stage in their practice or organisational development.

We recognise that it can be a challenge for creative practitioners and cultural organisations to take time to innovate and progress their work. Therefore, these bursaries will support development by allowing artists and cultural practitioners to innovate and take creative risks, develop sustainable practices, work in new ways and to eventually reach new audiences.

### **WHAT WE ARE LOOKING FOR**

We are inviting applications for development activities from practitioners and organisations based in Sunderland and working in an Arts Council England supported art form (see below for guidance on what this includes). The maximum that can be applied for is £2000.

The term 'creative practitioners' includes dancers, choreographers, writers, translators, producers, publishers, editors, musicians, conductors, composers, actors, directors, designers, artists, craft makers, curators and digital practitioners. The Sunderland Creative Development Bursary is also open to organisations/ individuals working within the heritage sector or in museum practice.

Examples of the type of activity your application could cover could include:

- You may want to take time to attend a conference, festival or event and build your networks for future work.
- You may want to attend a course, retreat or residential to develop your practice.
- You may want to link up with an artist mentor in another part of the region or country to access ongoing support
- You may want to take time to collaborate with another artist to produce work
- You may want to access advice and support on developing your creative business or organisation (for example, fundraising, marketing, governance or business planning)

This is not an exhaustive list and we will consider any application which can demonstrate that the bursary will help you or your organisation to innovate and build a successful practice.

This is a competitive programme and we anticipate receiving many more good applications than we are able to fund. We want to focus on investing in the activities that have a real impact on people's artistic or creative development in Sunderland.

### **CREATIVE DEVELOPMENT NETWORK**

As part of the bursary, successful applicants will be invited to join a series of networking sessions, facilitated by Sunderland Culture, which will be a chance to feedback on progress and access further opportunities.

Bursary holders will also meet with one-to-one with the Creative Industries Producer at Sunderland Culture to monitor progress and to identify future development needs.

## **ELIGIBILITY**

To apply for the Sunderland Creative Development Bursary, you must meet the following criteria:

- You must be at least 18 years of age.
- You must be either an independent creative practitioner who lives or works in Sunderland, or a representative of a cultural organisation based in Sunderland.
- Creative practitioners must work in an Arts Council England supported art form, which are music, dance, theatre arts, visual arts, literature, combined arts or museum practice.
- Cultural organisations must be constituted as charitable or non-profit.
- You must have a UK bank account in the exact name you are applying in (if you apply as a small group of practitioners, one person should submit the application and take the lead on managing the grant, and should provide their bank details).
- You must be able to demonstrate a professional track record of working as a creative practitioner/ cultural organisation.
- You must be able to evidence your connection and commitment to the cultural development of Sunderland and the wider North East of England.
- You must be committed to attending Creative Development Networking sessions and updates with Creative Industries Producer, when required.
- You must be able to evidence how the Sunderland Creative Development Bursary would enable you to make a step-change in your practice/ organisation
- You must be able to complete the development activity between August 2019-May 2020

Please note: the Sunderland Creative Development bursary cannot support activity that has already taken place and cannot support the costs of further or higher education.

## **TO APPLY**

To apply for a Sunderland Culture Creative Development Bursary, please provide:

### **INDIVIDUALS**

- An up to date CV, including contact details
- A statement about your work to date (no more than 300 words)
- Tell us about the developmental activity you want to undertake and how you will do it (no more than 300 words)
- Tell us what you hope to get out of developmental activity, why it is needed now and the future opportunities it may lead to (no more than 300 words)
- Tell us about your connections and commitment to the cultural development of Sunderland and the wider North East of England. (no more than 300 words)
- An example of your work (weblink or an attachment)
- A brief project timeline
- How much you are applying for (up to £2000) and a budget indicating how it will be spent
- A professional reference. This can be a review, external views of your work or a letter of support from an organisation or partner you have worked with

## **ORGANISATIONS**

- Full contact details
- A brief statement of how your organisation is constituted and managed
- A statement about the organisation's work to date (no more than 300 words)
- Tell us about the developmental activity that the organisation will undertake and how it will be done (no more than 300 words)
- Tell us what the organisation hopes to get out of developmental activity, why it is needed now and the future opportunities it may lead to (no more than 300 words)
- Tell us about the organisation's connections and commitment to the cultural development of Sunderland and the wider North East of England (no more than 300 words)
- Provide link to a website and social media, if you have them
- A brief project timeline
- How much the organisation is applying for (up to £2000) and a budget indicating how it will be spent
- A professional reference. This can be a review, external views of the organisation's work or a letter of support from an individual, organisation or partner you have worked with

## **QUESTIONS**

Please email [laura.brewis@sunderlandculture.org.uk](mailto:laura.brewis@sunderlandculture.org.uk) if you have any questions about the Sunderland Creative Development Bursary.

## **OTHER FORMATS?**

If you would like to request this document in another language or the large print version of this document, please email [laura.brewis@sunderlandculture.org.uk](mailto:laura.brewis@sunderlandculture.org.uk).

## **DEADLINE**

The deadline for applications is 5pm on Monday 10 June 2019.

Please send applications to [laura.brewis@sunderlandculture.org.uk](mailto:laura.brewis@sunderlandculture.org.uk). Please ensure **all** of the information required is included in a single email (see the information checklist below).

## **INTERVIEW**

Interviews will be held on 30 July 2019. Please ensure you are available on this date.

## **MORE ABOUT THE PROJECT**

### **GREAT PLACE SCHEME**

Sunderland Culture's Great Place scheme is a key part of the city's cultural renaissance, working across the city to ensure that Sunderland's communities are at the heart of this change and that culture is effecting tangible difference to people's lives.

The Unlock strand of the Great Place scheme will develop the creative and cultural industries across the city, integrating culture into city centre spaces and providing a visible and coherent offer which makes Sunderland an attractive place to be a maker, artist or consumer of culture. It also provides support, and skills and practice development for independent creative practitioners and cultural and heritage organisations in the city, and creates new opportunities for new and emerging artists to continue to practice and develop in Sunderland.

The Creative Development Bursary is supported with funding from Arts Council England and the National Lottery Heritage Fund.

### **SUNDERLAND CULTURE**

Sunderland Culture was formed in 2016 to bring together the cultural programmes of Sunderland City Council, University of Sunderland and Music, Arts and Culture (MAC) Trust into a single, independent, organisation and to realise the ambition of a city brimming with creative potential.

Sunderland Culture works in National Glass Centre, Northern Gallery for Contemporary Art, Sunderland Museum & Winter Gardens, Arts Centre Washington and The Fire Station, and delivers programmes of cultural engagement and events across the whole city. It works across the city to ensure the power of great art, culture and creativity is harnessed for the benefit of Sunderland, its residents and visitors. Sunderland Culture's mission is to improve life for everyone in Sunderland through culture. Sunderland Culture is an Arts Council England National Portfolio Organisation