

## **Creative Digital Producer, Sunderland Culture**

### **Summary**

Job Title: Creative Digital Producer, Arts Council Collection National Partners Programme

Salary: £22,400 per annum (equivalent of £28,000 FTE)

Contractual Hours: 0.8 FTE

Contract Type: Employed

Duration of Contract: January 21 – March 22

Reporting to: Exhibitions, Collections and Archives Manager at Sunderland Museum and Winter Gardens and Capacity Building Manager, Sunderland Culture

Location: Based at Sunderland Museum and Winter Gardens and Northern Gallery for Contemporary Art, Sunderland

### **Additional Information**

The successful applicant will benefit from a package of additional training, support and mentoring from The Digital Catapult for North East at Sunderland Software City and the Arts Council Collection

This role is supported by Arts Council England as a career development opportunity through the Arts Council Collection's National Partners Programme. The 2019 Arts Council England Diversity Report highlights that people from Black, Asian and minority ethnic backgrounds and disabled people continue to be under-represented across the arts and cultural workforce. This applies in particular to the leadership of the sector compared to the total working population. We, therefore, particularly welcome applications from individuals who are looking to develop their career in the visual arts sector from Black, Asian and ethnic minority communities, who are disabled, or who are from other communities and backgrounds which are under-represented within the cultural sector.

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### **Introduction**

Sunderland Culture is delighted to offer a unique opportunity for a Creative Digital Producer to join our team at Sunderland Museum and Winter Gardens and Northern Gallery for Contemporary Art. The role is offered initially as a fixed term contract for 15 months to help shape our work with the Arts Council Collection.

We are seeking someone with strong technical skills, expertise and creative flair in digital and new technologies, a passion for innovation and an interest in applying these skills and talents in the cultural-sector.

Through this exciting opportunity, the successful candidate will play a key role in developing and delivering new creative digital content around our exhibitions and creative learning projects, as part of our National Partners Programme working closely with the Arts Council Collection, Firstsite Gallery in Colchester and Newlyn Art Gallery.

### **About Sunderland Culture**

Sunderland Culture is firmly place-focussed in its creative and cultural ambition. We work across the city to ensure the power of great art, culture and creativity is harnessed for the benefit of Sunderland, its residents and visitors and work created here is showcased internationally.

Sunderland Culture delivers the programme in five cultural venues: National Glass Centre; Northern Gallery for Contemporary Art; Sunderland Museum & Winter Gardens; Arts Centre Washington and the Fire Station, and with communities across the city. Our mission is to improve life for everyone in Sunderland through culture. We bring together the vision and investment of three main drivers of cultural provision in Sunderland; Sunderland City Council, University of Sunderland and MAC Trust – into a single, resilient organisation that can realise the potential of a city brimming with creative possibilities

In 2019 we were delighted to be named as one of 3 partners as part of the Arts Council Collection's national partners programme alongside First Site in Colchester and Newlyn Art Gallery and the Exchange in Cornwall

### **About Arts Council Collection**

The Arts Council Collection is the most widely circulated national loan collection of modern and contemporary British art in the world. Founded in 1946, the Collection reaches the broadest possible audience through long loans to public institutions, exhibition loans and touring exhibitions, as well as digital and print publications. It can be seen in exhibitions in museums and galleries across the UK and includes important works by all of the UK's most prominent artists. The Collection is managed by Southbank Centre, London on behalf of Arts Council England and is based at the Southbank Centre. The Collection also has a centre for sculpture at Longside, Yorkshire Sculpture Park. There are now over 8,000 works in the Collection, including paintings, sculpture, original works on paper, prints and moving image. The Collection supports artists in the UK through the purchase and display of their work, and safeguards it for future generations, using the highest possible standards of collection care. Unique among national collections, the Arts Council Collection also lends to numerous public buildings across the UK, including schools, universities, hospitals and charitable associations.

### About National Partners Programme

The National Partners Programme 2019 – 2022 is a partnership between the Arts Council Collection, Arts Council England, Firstsite in Essex, Newlyn Art Gallery and The Exchange in Cornwall and Sunderland Culture. The collective aim is to exhibit and respond to the Arts Council Collection by presenting 27 exhibitions or projects over a three-year period. The Partnership aims to raise the profile of the Arts Council Collection and the three Partner galleries while attracting new audiences to engage with the very best of modern and contemporary British art. Funded by the National Lottery, the programme aims to build a deeper relationship with audiences by building a UK-wide network across partners, connecting local visitors to their national collection.

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### How to apply

For further information or to request an application form, please email  
Amy.Martin@sunderland.ac.uk

The deadline for applications is 5pm Monday 16<sup>th</sup> November. Interviews will take place in Sunderland, or online, on Wednesday 2<sup>nd</sup> December

### Job Description

<b>Job Title:</b>	Creative Digital Producer – Arts Council Collection National Partners Programme
<b>Reports to:</b>	Exhibitions, Collections and Archives Manager at Sunderland Museum and Winter Gardens and Capacity Building Manager, Sunderland Culture
<b>Salary:</b>	£22,400 per annum (equivalent of £28,000 FTE)
<b>Working hours:</b>	0.8 FTE
<b>Terms:</b>	Initially Fixed Term to March 2022 but with an ambition to extend the contract
<b>Location:</b>	Sunderland Museum & Winter Gardens and Northern Gallery for Contemporary Art
<b>Main purpose of role:</b>	

	<p>The Digital Producer will play a key role in developing and delivering a series of digital projects linked to Arts Council England’s National Partners programme in Sunderland.</p> <p>Through their innovative approach to the use of new technologies, the successful candidate will help Sunderland Culture to explore new ways to enhance the reach, accessibility and creative impact of the National Partners Programme in Sunderland...</p> <p>The post holder will be invited to review and challenge Sunderland Culture’s use of digital technologies across our all of our creative programmes and have the opportunity to work closely with the organisations’ leadership team to inform and contribute to Sunderland Culture’s emerging digital strategy across all areas of the business</p>
<p><b>Key Tasks and Responsibilities may include:</b></p>	<ul style="list-style-type: none"> <li>• Work with curatorial and learning colleagues to develop a strategy for the way new and digital technologies can enhance the impact of the Arts Council Collection’s National Partners Programme in Sunderland through improving access to the collection and/ or telling stories about the collection, exhibitions and creative programmes</li> <li>• Work with Arts Council Collection staff and colleagues at the two other National Partners, Firstsite, Colchester and Newlyn Art Gallery to develop digital programmes across the partnership</li> <li>• Work with marketing and communications colleagues and existing digital resources and infrastructure incl. web and CRM develop to deliver plans for new technologies to enhance audience engagement and reach for the Arts Council Collection National Partners Programme</li> <li>• Work with learning and curatorial staff to develop digital interpretation suitable for a wide range of audiences through the Arts Council Collection National Partners Programme.</li> <li>• Work with curatorial, learning and marketing colleagues to develop strategies for how digital can increase engagement with and access to the Arts Council Collection amongst diverse communities</li> <li>• To assist in the evaluation of the programme as identified by Sunderland Culture and Arts Council Collection.</li> <li>• To work closely with Sunderland Culture’s leadership team to explore and challenge the use of digital technologies across the business, sharing</li> </ul>

	<p>knowledge and research, informing the development of the businesses new digital strategy and supporting the development of training opportunities for colleagues</p> <ul style="list-style-type: none"> <li>To work with the ACC and successful candidates at Firstsite and Newlyn Art Gallery &amp; The Exchange to devise and deliver a legacy project for the National Partners Programme (2019 - 2022).</li> <li>Work within the context of Sunderland Culture’s Equal Opportunities policy and all other Sunderland Culture policies.</li> </ul>
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<b>Special circumstances:</b>	Any such matters within the scope of the post as may be specifically delegated by the line manager.
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**Person Specification**

Key competencies	Essential	Desirable	Assessed by
<b>Qualifications and Professional Membership</b>	n/a	n/a	
<b>Knowledge and Experience</b>	<p>Expertise in digital and new technologies</p> <p>Keen interest in innovation and keeping up with the latest developments in new technology</p> <p>Demonstratable creative approach to the application of new and digital technologies</p> <p>An interest in working in the arts and cultural sector</p>		Application and interview

	<p>Experience and understanding of how digital technologies to increase access and engagement</p> <p>Understanding and insight into the diverse communities in the North East</p> <p>Ability to plan, budget and manage projects and programmes</p> <p>Excellent organisational skills</p> <p>Experience of working in partnership</p> <p>Experience of working in a team</p> <p>Effective planning to ensure the timely delivery of high-quality content</p>		
<p><b>Personal Qualities</b></p>	<p>Innovative and imaginative with strong creative flair</p> <p>Strong technical skills and a passion for keeping up with new technologies</p> <p>Efficient and courteous at responding to exhibition enquiries from the public, other organisations, artists and freelancers.</p> <p>Committed to working effectively and supportively in a team.</p> <p>Confident and able to relate well to people, with good communication skills.</p> <p>Highly motivated and able to work in an accountable system and to deadlines.</p> <p>A commitment to equality and diversity</p> <p>Good problem solver</p> <p>Flexible approach</p>		<p>Application and interview</p>

NATIONAL  
PARTNERS  
PROGRAMME



<b>Special requirements</b>			
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