



**SUNDERLAND  
CULTURE**



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### **Cultural Toolkit Commission December 2020**

We are seeking an artist, learning professional or organisation to create a set of teaching resources that will be used within Sunderland Culture's new Cultural Toolkit for schools, children, young people and families.

There are three commissions of £1000 available.

### **Background**

Uncover Wearside is part Sunderland Culture's Great Place programme, jointly funded over three years by the National Lottery through Arts Council England (ACE) and The National Lottery Heritage Fund (NLHF), to put arts, culture and heritage at the heart of communities.

Uncover Wearside is a project which seeks to develop and test an in-school approach that will inspire children, enable them to experience the rich and varied cultural offer that the city has, but also delivers to curriculum and school improvement priorities. Since 2018, the project has been working to create a sustainable and replicable approach towards building confidence, aspiration and attainment of children and young people aged 4-18 and their families, through working in partnership with a primary, secondary and SEN school in Washington.

Sunderland Culture has an established track record of working with schools, children, young people and families through our programme within Sunderland Museum and Winter Gardens, Arts Centre Washington, National Glass Centre and Northern Gallery for Contemporary Art. We are planning to build on this track record, and using the knowledge garnered through Uncover Wearside, bring together a single programme within a Cultural Toolkit, to be used by and for children, families and schools across the whole city.

This brief is to create a set of resources that will feature in the Cultural Toolkit.

### **Brief**

Through working in partnership with schools, we know that they are looking for exciting and innovative ways of engaging all pupils in arts and culture. We are developing an online Cultural Toolkit which will be hosted on Sunderland Culture's website, featuring lesson plans and ideas for schools across Sunderland. We would like to commission three artists/organisations to develop a series of creative and innovative lessons, using one of the three themes below. The resource will be used by teachers and support staff in Primary schools. You can decide what age group/key stage your work is most fitting.



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## Themes

1. **STEAM (science, technology, engineering, arts and maths)**
2. **Visual arts**
3. **Movement/dance**

For each commission, a budget of £1,000 (inclusive of VAT) is available. This fee will cover the cost of artist design/prep time, all resources and development.

On your chosen theme from above, we would like:

- At least 2 activities that can be completed in one school lesson
- At least 2 activities to be completed over the course of a school day
- At least 1 project that can be used across a school term
- At least 1 project that can involve the whole school

We welcome any ideas and will support the development of your resources throughout the process. There will be regular contact with Great Place Producers for feedback and guidance.

## **Timeline:**

Deadline for initial ideas and proposals: **Jan 7<sup>th</sup> 2021 at 12 noon**. Applications to be sent to Producer, Vicki Kennedy at [vicki.kennedy@sunderlandculture.org.uk](mailto:vicki.kennedy@sunderlandculture.org.uk)

Sunderland Culture to notify shortlisted applicants by email: Jan 8<sup>th</sup> 2021

Informal zoom discussions: Jan 12<sup>th</sup> 2021

Resources must be completed and sent to Sunderland Culture by w/c 22<sup>nd</sup> February 2020

*\*Please note, we will be away from emails over the Christmas period but will endeavour to get back to any queries as soon as possible in the New Year.*



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### **How to apply**

To apply for one of the commission briefs, please provide the following:

#### **Individuals**

- An up to date CV, including contact details
- A statement about your work to date (up to 300 words) - Please send any web links etc.
- Project Outline: Tell us about your creative toolkit ideas (up to 300 words)
  - Tell us about your experience of working with schools/children (up to 300 words)
  - A budget breakdown
  - A brief timeline
  - A professional reference.
  - Evidence of current DBS

#### **Organisations**

- Full contact details
- A brief statement of how your organisation is constituted and managed
- A statement about the organisation's work to date (up to 300 words) - Please include any web links etc.
- Tell us about the organisations creative toolkit ideas (up to 300 words)
  - Tell us about your experience of working with children/schools (up to 300 words)
  - budget breakdown
  - A brief timeline
  - A professional reference.
  - Evidence of current DBS



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### **Please note**

**Design:** Sunderland Culture will take responsibility for the design of the overall Cultural Toolkit and the web page that will host it but we welcome your input into how the lesson plans look and are presented, and there might be specific things you want to design yourself - such as templates. Anything produced will need Great Place funder acknowledgements and Sunderland Culture credits/branding added to them. We will work closely with you on this aspect.

**Use of resource:** We will be adding these resources to our online Cultural Toolkit which will be hosted on Sunderland Culture's website. The resource will be used primarily for schools and families to take part in creative activity. The resource may however be used for other Sunderland Culture projects where members of the public can access the resources. By taking part in the project, you are agreeing to the resource being shared and used by Sunderland Culture. Each artist will be credited and the intellectual property remains with artists.

### **Fee**

**A fee of up to £1000 (Inclusive of VAT) is available for each commission. Successful applicants will receive 70% of the fee on signature of contract and then 30% on completion of the project.**

### **More about the project**

#### **Sunderland Culture**

Sunderland Culture was formed in 2016 to bring together the cultural programmes of Sunderland City Council, University of Sunderland and Music, Arts and Culture (MAC) Trust into a single, independent, organisation and to realise the ambition of a city brimming with creative potential.

Sunderland Culture works in National Glass Centre, Northern Gallery for Contemporary Art, Sunderland Museum & Winter Gardens, Arts Centre Washington and The Fire Station, and delivers programmes of cultural engagement and events across the whole city. It works across the city to ensure the power of great art, culture and creativity is harnessed for the benefit of Sunderland, its residents and visitors. Sunderland Culture's mission is to improve life for everyone in Sunderland through culture. Sunderland Culture is an Arts Council England National Portfolio Organisation,



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### **Great Place Scheme**

Sunderland Culture's Great Place scheme is a key plank of Sunderland's cultural renaissance and will ensure that the city's communities are at the heart of this change – making connections and effecting tangible difference to people's lives in the future.

Since it launched in 2018 our Great Place scheme has developed sustainable and replicable city-wide strategies to use culture to address many of Sunderland's complex economic, social and cultural issues, particularly around socio-economic disadvantage, health and wellbeing, aspirations of young people, community cohesion, low growth in creative industries, heritage buildings at risk and profile of the city.

Sunderland is one of 16 pilot Great Place schemes funded by National Lottery Heritage Fund and Arts Council England.

### **Equality & Diversity Statement**

Sunderland Culture recognises the diverse nature of our visitors, staff and community through a proactive approach to equality and diversity, embracing a culture of mutual respect. As an organisation with high profile local, national and international status venues, we aim to act as an exemplar of good practice and to influence our partners and community in sharing our values.

We celebrate and value the diversity of all visitors and communities. We are a diverse community that values and promotes equality and diversity. We actively seek to promote and support the work of artists from diverse backgrounds and to enable visitors from diverse and/or disadvantaged backgrounds to enjoy and participate in our work. We do not tolerate discriminatory practices of any kind. In line with our strategic aims, we work to continue to deliver a positive environment for the conduct of all our activities, where all members of our community treat one another with mutual respect and dignity. Through our policies and practices we work to ensure that all visitors, students and staff are welcome in our community and do not face discrimination with regard to any aspect of their identity, such as age, disability, gender, gender reassignment, economic status, marriage/ civil partnership, pregnancy and maternity, race, religion or belief or sexual orientation.

We will ensure that this commitment is demonstrated through our governance structure, staff recruitment and training, learning programme, arts programme and audience development activities. We will support the priorities of the Creative Case for Diversity through the strategic priorities of the organisation as will be evidenced through the delivery of our arts programme.



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### **Health & Safety Policy Statement**

Sunderland Culture is committed to ensuring the health, safety and welfare of its employees, and any persons whose health and safety may be affected by our activities, in accordance with the Health and Safety at Work Act 1974, and so far as is reasonably practicable.

Sunderland Culture is also committed to limiting the negative impacts of its activities on the environment and maximising the positive impacts.

Sunderland Culture seeks to:

- continuously improve the working environment
- provide a safe and healthy working environment and safeguard the health and safety of its staff and visitors
- promote and put into effect policies which safeguard the environment
- comply with relevant health and safety legislation
- prevent injury and ill health in the workplace