

SUNDERLAND CREATIVE DEVELOPMENT FELLOWSHIP: ROUND 2

As part of Sunderland Culture's Unlock the City programme we are launching an open call to independent creative practitioners, artists, producers and cultural or heritage organisations based in Sunderland, to apply for a fellowship of up to £1000 to help them move to the next stage in their practice or organisational development.

We recognise that 2020 has been a particularly hard time for those working in the creative industries, with many individual practitioners and creative businesses losing work and income. We also know that it can be a challenge for creative practitioners and cultural organisations to take time to innovate and progress their work. Therefore, these bursaries will support development by allowing artists and cultural practitioners to innovate and take creative risks, develop sustainable practices, work in new ways and to eventually reach new audiences.

This fellowship is offered as part of the Unlock the City programme which supports the development of artists and creative businesses in Sunderland. Unlock the City is delivered in partnership by Sunderland Culture, Sunderland City Council, Digital Catapult, North East BIC and Sunderland BME Network, with funding from the Coastal Communities Fund.

WHAT WE ARE LOOKING FOR

We are inviting applications for development activities from practitioners and organisations based in Sunderland and working in an Arts Council England supported art form (see below for guidance on what this includes). The maximum that can be applied for is £1000.

The term 'creative practitioners' includes dancers, choreographers, writers, translators, producers, publishers, editors, musicians, conductors, composers, actors, directors, designers, artists, craft makers, curators and digital practitioners. The Sunderland Creative Development Fellowship is also open to organisations/ individuals working within the heritage sector or in museum practice.

Examples of the type of activity your application could cover could include:

- You may want to take time to attend a conference or event and build your networks for future work.
- You may want to attend a course to develop your practice.
- You may want to link up with an artist mentor in another part of the region or country to access ongoing support
- You may want to take time to collaborate with another artist to produce work
- You may want to access advice and support on developing your creative business or organisation (for example, fundraising, marketing, governance or business planning)
- You may need help with studio costs, or help with the costs of technology to enable you to do your work better or adapt your work to current circumstances
- Time to research/ produce work that will move your practice/ organisation forward

This is not an exhaustive list and we will consider any application which can demonstrate that the fellowship will help you or your organisation to innovate and build a successful practice.

This is a competitive programme and we anticipate receiving many more good applications than we are able to fund. We want to focus on investing in the activities that have a real impact on people's artistic or creative development in Sunderland.

Previous bursary recipients are eligible to apply to this second round.

CREATIVE DEVELOPMENT NETWORK

As part of the fellowship scheme, successful applicants will be invited to join a series of networking sessions, facilitated by Sunderland Culture, which will be a chance to feedback on progress. Fellowship holders will also meet with one-to-one with the Creative Industries Producer at Sunderland Culture to monitor progress and to identify future development needs.

ELIGIBILITY

To apply for the Sunderland Creative Development Fellowship, you must meet the following criteria:

- You must be at least 18 years of age.
- You must be either an independent creative practitioner who lives, studies or works in Sunderland, or a representative of a cultural organisation based in Sunderland.
- Creative practitioners must work in an Arts Council England supported art form, which are music, dance, theatre arts, visual arts, literature, combined arts or museum practice.
- Cultural organisations must be constituted as charitable or non-profit.
- You must have a UK bank account in the exact name you are applying in (if you apply as a small group of practitioners, one person should submit the application and take the lead on managing the grant, and should provide their bank details).
- You must be able to demonstrate a professional track record of working as a creative practitioner/ cultural organisation.
- You must be able to evidence your connection and commitment to the cultural development of Sunderland and the wider North East of England.
- You must be committed to attending Creative Development Networking sessions and updates with Creative Industries Producer, when required.
- You must be able to evidence how the Sunderland Creative Development Fellowship would enable you to make a step-change in your practice/ organisation
- You must be able to complete the development activity between April 2021- August 2021

We are particularly keen to receive applications from artists from a diverse range of backgrounds and perspectives including age, race, sexuality, disability and socio-economic

background. We will work with you to support any access needs. Access costs can be applied for in addition to the £1000 fellowship.

Please note: the Sunderland Creative Development Fellowship cannot support activity that has already taken place and cannot support the costs of further or higher education.

TO APPLY

To apply for the Sunderland Creative Development Fellowship, please provide:

INDIVIDUALS

- Your contact details
- A brief statement about your work to date (no more than 300 words)
- Tell us about the developmental activity you want to undertake and how you will do it
- Tell us what you hope to get out of developmental activity, why it is needed now and the future opportunities it may lead to (no more than 300 words)
- Tell us about your connections and commitment to the cultural development of Sunderland and the wider North East of England. (no more than 300 words)
- An example of your work (weblink or an attachment)
- A brief project timeline
- How much you are applying for (up to £1000) and a budget indicating how it will be spent
- Any access needs you may have
- The contact details of a professional reference (e.g. an organisation or partner you have worked with)

You can do this in writing or by sending us a video link (max length 5 mins).

ORGANISATIONS

- Full contact details
- A brief statement of how your organisation is constituted and managed
- A statement about the organisation's work to date (no more than 300 words)
- Tell us about the developmental activity that the organisation will undertake and how it will be done (no more than 300 words)
- Tell us what the organisation hopes to get out of developmental activity, why it is needed now and the future opportunities it may lead to (no more than 300 words)
- Tell us about the organisation's connections and commitment to the cultural development of Sunderland and the wider North East of England (no more than 300 words)
- Provide link to a website and social media, if you have them
- A brief project timeline
- How much the organisation is applying for (up to £1000) and a budget indicating how it will be spent
- Any access needs you may have

- The contact details of a professional reference (e.g. an organisation or partner you have worked with)

You can do this in writing or by sending us a video link (max length 5 mins).

ACCESS NEEDS

Applicants with access needs are encouraged to apply for additional budget to towards the higher costs that they might face in carrying out fellowship activities. These may include access to an interpreter, additional technology, additional travel costs etc.

Please include any access costs in your budget, specifying the budget line as an access cost, for example: *BSL Interpreter (access cost): £500.*

PRE-APPLICATION SUPPORT

We will be holding online briefing sessions for anyone who has questions about the fellowship on the dates below:

Thursday 28 January 2021, 11am-12noon

Wednesday 3 February 2021, 6-7pm

To book a place at one of these sessions, please complete this online form:

https://forms.office.com/Pages/ResponsePage.aspx?id=WJyplyKLZ0SeATYtF7HcNed_xnWa8NIkQIVieltuJUMDU5VFYxQ0RGOTNNSIlwR0FGRkFJOEiUTi4u

If these dates are not accessible, please email laura.brewis@sunderlandculture.org.uk to arrange an alternate time.

DEADLINE

The deadline for applications is 8 March 2020, 5pm.

Please send applications to laura.brewis@sunderlandculture.org.uk. Please ensure **all** of the information required is included in a single email.

DECISIONS

We aim to contact applicants with a decision by w/b 29 March 2021. This may be delayed depending on the volume of applications.

MORE INFORMATION

SUNDERLAND CULTURE

Sunderland Culture was formed in 2016 to bring together the cultural programmes of Sunderland City Council, University of Sunderland and Music, Arts and Culture (MAC) Trust into a single, independent, organisation and to realise the ambition of a city brimming with creative potential.

Sunderland Culture works in National Glass Centre, Northern Gallery for Contemporary Art, Sunderland Museum & Winter Gardens, Arts Centre Washington and The Fire Station, and

delivers programmes of cultural engagement and events across the whole city. It works across the city to ensure the power of great art, culture and creativity is harnessed for the benefit of Sunderland, its residents and visitors. Sunderland Culture's mission is to improve life for everyone in Sunderland through culture.

EQUALITY AND DIVERSITY STATEMENT

Sunderland Culture recognises the diverse nature of our visitors, staff and community through a proactive approach to equality and diversity, embracing a culture of mutual respect. As an organisation with high profile local, national and international status venues, we aim to act as an exemplar of good practice and to influence our partners and community in sharing our values.

We celebrate and value the diversity of all visitors and communities. We are a diverse community that values and promotes equality and diversity. We actively seek to promote and support the work of artists from diverse backgrounds and to enable visitors from diverse and/or disadvantaged backgrounds to enjoy and participate in our work. We do not tolerate discriminatory practices of any kind. In line with our strategic aims, we work to continue to deliver a positive environment for the conduct of all our activities, where all members of our community treat one another with mutual respect and dignity. Through our policies and practices we work to ensure that all visitors, students and staff are welcome in our community and do not face discrimination with regard to any aspect of their identity, such as age, disability, gender, gender reassignment, economic status, marriage/ civil partnership, pregnancy and maternity, race, religion or belief or sexual orientation.

We will ensure that this commitment is demonstrated through our governance structure, staff recruitment and training, learning programme, arts programme and audience development activities. We will support the priorities of the Creative Case for Diversity through the strategic priorities of the organisation as will be evidenced through the delivery of our arts programme.

HEALTH AND SAFETY POLICY STATEMENT

Sunderland Culture is committed to ensuring the health, safety and welfare of its employees, and any persons whose health and safety may be affected by our activities, in accordance with the Health and Safety at Work Act 1974, and so far as is reasonably practicable.

Sunderland Culture is also committed to limiting the negative impacts of its activities on the environment and maximising the positive impacts. Sunderland Culture seeks to:

- continuously improve the working environment
- provide a safe and healthy working environment and safeguard the health and safety of its staff and visitors
- promote and put into effect policies which safeguard the environment
- comply with relevant health and safety legislation
- prevent injury and ill health in the workplace

